



**Trustees'  
Annual Report  
& Accounts**

For the year ended  
31st December 2020



Scottish Charity Number: SCO041551



In 2020, Kipawa celebrated its 10<sup>th</sup> birthday! We had big plans to mark that milestone and celebrate with our supporters and donors the amazing contributions you have made over that decade (now nearing £400,000 in total) and as life opens up again we will look to find the right opportunity to do that later in 2021.

Meanwhile, our 10<sup>th</sup> year turned out to be our most successful yet, as we **raised over £60,000** for the communities surrounding Ruiru. We provided support to almost 1,800 beneficiaries at Mukuyu, Oaklands and Mutundu schools in 2020, through our core feeding programmes but also the provision of nursery education, health checks and counselling support for young people with additional physical and emotional needs. Additionally, our small business grants

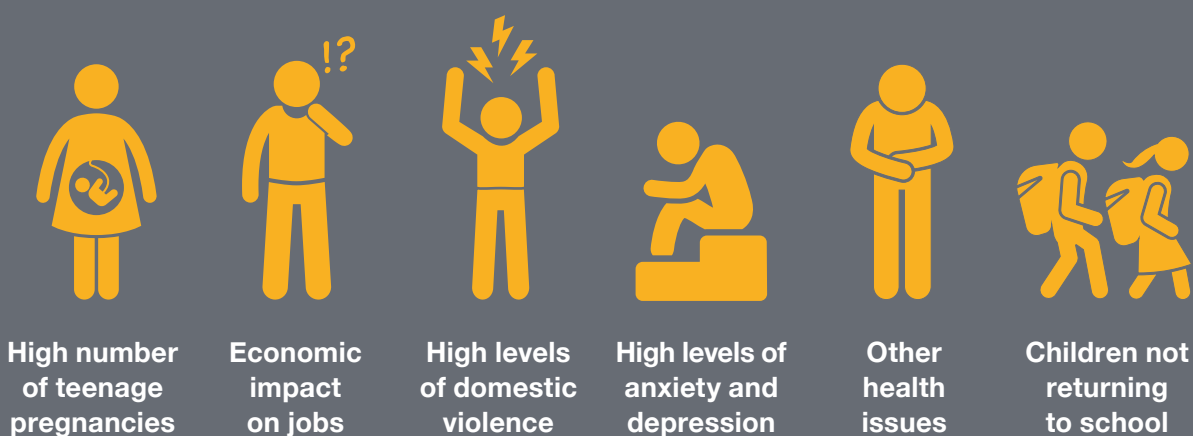
scheme for families of those children is facilitating stronger economic resilience in their communities.

**Thanks to our donors, fundraisers and other supporters, the daily lives and long-term opportunities of thousands of children, families and their communities in Kenya have been substantially improved. You should be extremely proud of that.**

# COVID-19 in Kenya

The impact of COVID-19 has been felt across the world and we feared that in Kenya such a pandemic could have a catastrophic impact, given the inadequate health and social care available to many Kenyans living in poverty.

During the pandemic our partners in Kenya, Macheo, feared 6 different effects during lockdown, Some of that is already reflected in early data that Macheo's staff have been recording in the field:



The situation in the schools is difficult with headteachers stuck between adhering to all regulations from a health perspective (social distancing; everybody to wear masks; regular handwashing) and the overcrowded situation in the schools and the lack of availability of water, soap, and sanitiser. A big risk for us and Macheo is that as the Government of Kenya has declared COVID-19 a pandemic, they and private health insurance companies are not covering any associated medical costs – leaving the vulnerable open to greater risk.

The number of children returning to school is not as low as feared, but it is still not completely clear. Some middle class Kenyans who previously sent their children to private schools can no longer afford to do so as their income has been affected by COVID-19. The pandemic has also caused some private schools to close completely, so a greater number of children are now entering the public school system. With a transient population relying more than ever on casual labour, many families have had to re-locate, leading to a lot of children changing schools as well. This also comes at

a time when the Kenyan government continue to try to reform the education system which will result in more children being schooled for longer but without adequate funding.

The other hugely challenging issue facing Kenyans in late 2020 and early 2021 is an ongoing strike in the health sector. Nurses and doctors have taken action in response to the government reportedly not paying salaries in full for five months. In general, financial pressures on the Kenyan government seem to be increasing. Despite the economic impact of the pandemic, debt repayments to China (often based on very positive estimates of the economic effects of new infrastructure) are not being waived and/or allowed to be postponed.

**We will continue to be as flexible as we can in supporting the needs the team identify over the coming months, now they are back in the field discovering new need and planning responses to the 'new normal'.**

# Ways you can help

- Why not join us as a regular supporter? By choosing to give a regular monthly donation, you will be helping us to plan ahead and make long-term improvements. Every year over 60 people donate regularly to Kipawa from £5 a month.
- Could you arrange a fundraising event for us? Hold a quiz, concert, bake sale?
- How about running a marathon or half marathon, doing a triathlon or a bike ride? Get fit and raise money at the same time?
- Can you raise awareness of our work – does your employer have a nominated charity or fund disbursing grants?

Email us [kipawacharity@gmail.com](mailto:kipawacharity@gmail.com) or keep an eye on our Facebook or Twitter pages for details.



## Kipawa events this year included...

### 10<sup>th</sup> Anniversary Appeal

At the start of the year we asked our supporters to do 10 things to support Kipawa's 10<sup>th</sup> birthday and they surprised us with their creativity – 10 runs, a 10 second dip in the sea, 10 days of 10km cycles and baking birthday cakes raised over £5,700. We are also very grateful to our friends Craig and Grant who put us in touch with their employers, resulting in very generous donations to our appeal from Baillie Gifford and Artemis, allowing us to respond to the COVID-19 crisis in Kenya when funding was very uncertain earlier in the first half of the year.

### Ride to Kenya

Without the Ride London event in the summer we decided to challenge ourselves to ride all the way – virtually! – to our schools in Kenya from our base in Edinburgh. Our supporters sped, trundled and walked around the streets of the UK in August to smash the 7,003 mile target to reach Ruiru. With dozens of participants and some terrific distances covered it was a great collective effort and raised £2,974 for Kipawa. Keep your eyes peeled for our 2021 challenge... it's going to get competitive!

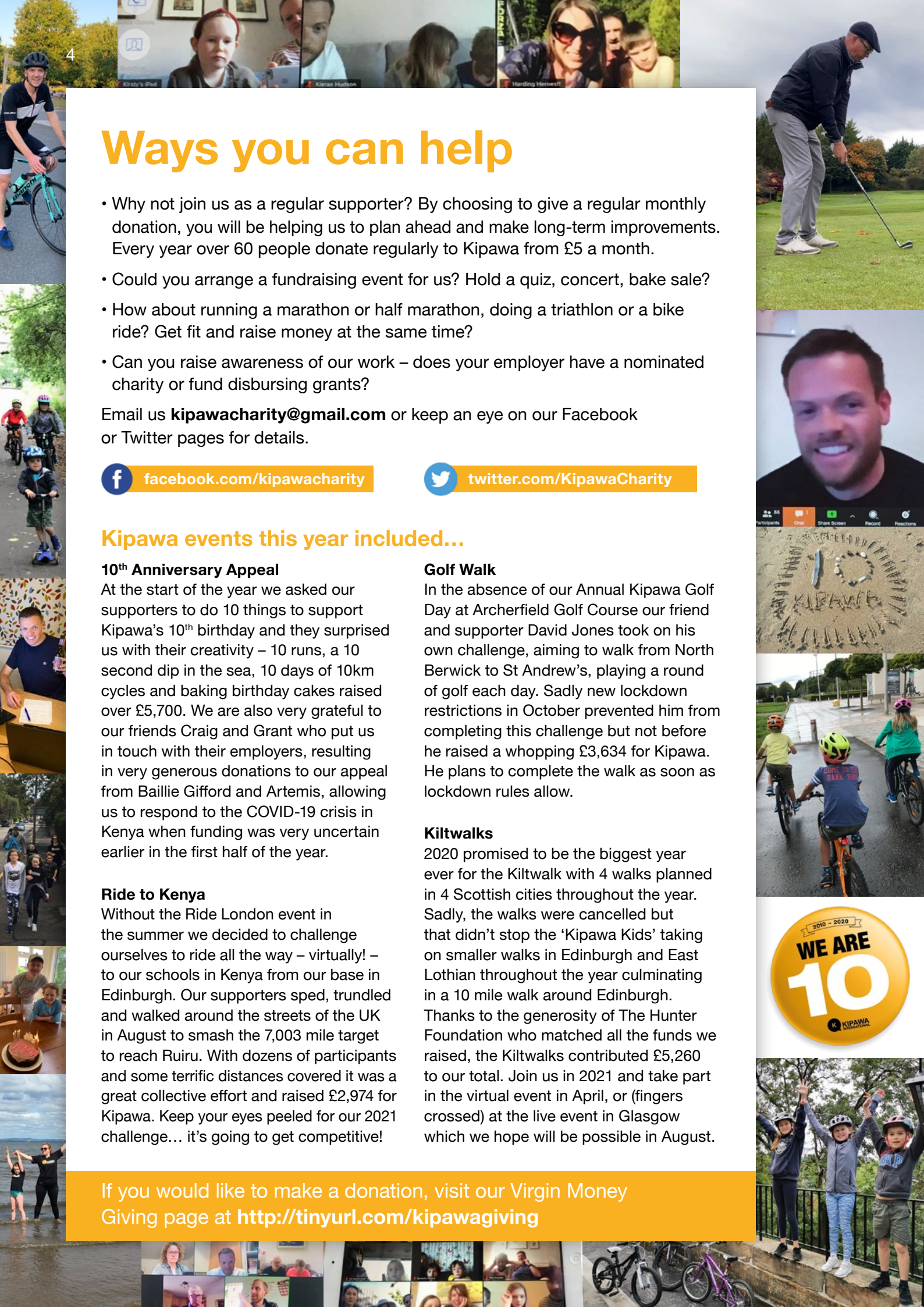
### Golf Walk

In the absence of our Annual Kipawa Golf Day at Archerfield Golf Course our friend and supporter David Jones took on his own challenge, aiming to walk from North Berwick to St Andrew's, playing a round of golf each day. Sadly new lockdown restrictions in October prevented him from completing this challenge but not before he raised a whopping £3,634 for Kipawa. He plans to complete the walk as soon as lockdown rules allow.

### Kiltwalks

2020 promised to be the biggest year ever for the Kiltwalk with 4 walks planned in 4 Scottish cities throughout the year. Sadly, the walks were cancelled but that didn't stop the 'Kipawa Kids' taking on smaller walks in Edinburgh and East Lothian throughout the year culminating in a 10 mile walk around Edinburgh. Thanks to the generosity of The Hunter Foundation who matched all the funds we raised, the Kiltwalks contributed £5,260 to our total. Join us in 2021 and take part in the virtual event in April, or (fingers crossed) at the live event in Glasgow which we hope will be possible in August.

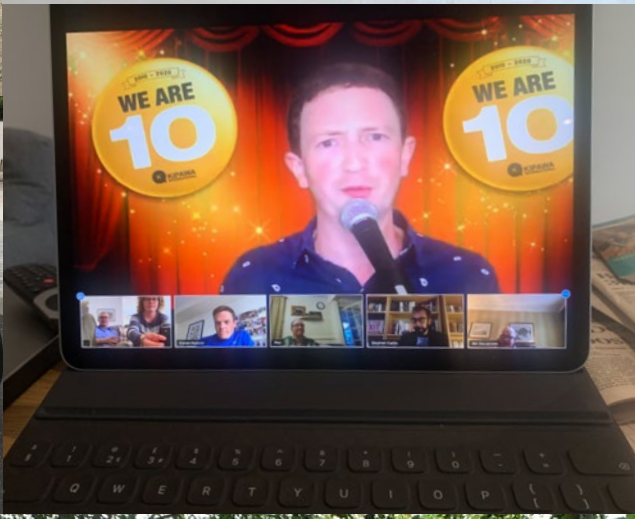
If you would like to make a donation, visit our Virgin Money Giving page at <http://tinyurl.com/kipawagiving>





# WOW!

We made it to Kenya!



## Why I'm walking to Fife with my golf clubs

By Cameron Ritchie  
critchie@eastthiancourier.com

GULLANE

GOLF fanatic David Jones better have plenty in his locker when he walks from North Berwick to St Andrews. . . while carrying his clubs and playing 18 holes at a different

much or my golf bag could get awfully heavy!" After North Berwick, he intends to play at Gullane and then Musselburgh Links before rounds at Royal Burgess, Edinburgh, and in Fife at Ab-



# Activities, achievements and income

Our income from events is raised primarily by a small team of fundraisers and trustees, and this year with fantastic support from the wider Kipawa network, reacting to the pandemic, we raised over £30,000 through a series of virtual events and challenges. We can't wait to see everyone back at a Kipawa event in 2021.

Any gift aid claimed on these events is included in the £8,296 shown in the Income and Expenditure account. Our core programmes are supported by regular donors to the tune of £21,927, which is critical as it allows us to plan with some certainty and commit to programmes in Kenya. Note that trustees and fundraisers do not receive any remuneration or expenses during the year.

## Corporate giving

As mentioned earlier we were very fortunate this year to receive grants from two Edinburgh-based firms. Baillie Gifford Asset Management who initially responded to our 10<sup>th</sup> Anniversary COVID appeal and after a further application disbursed an additional £5,000 allowing us to continue to respond to the COVID-19 crisis. We are very grateful for all of the support in those difficult times and hope we can go on to build sustainable relationships with these and other larger donors.

Our thanks also go to Rich Thomas at INL who designed our 10<sup>th</sup> anniversary logo and NB Dogs in Gullane for selling our Christmas cards in their shop. The time and resources these companies have given us is equally valuable to us.

## Thank you for all your support!

**10th  
Anniversary  
Appeal**  
**£5,761**

**Kiltwalk**  
**£5,260**

**Baillie Gifford**  
**£5,000**

**Golf  
Walk**  
**£3,634**

**Bike Ride  
to Kenya**  
**£2,974**

**Quizzes /  
Comedy Night**  
**£2,800**

**Total amount  
raised in 2020**

**£60,850**

**Will Hammond  
Appeal**

**£2,595**

**Main Street  
Consulting**

**£500**

**Others**

**£1,841**

## Expenditure

We continue to work very closely with the Netherlands-based charitable foundation Macheo and our understanding of their work on the ground was greatly enhanced this year when our newest trustee Will Hammond unexpectedly spent 6 months with Macheo at the start of this year – more on that later.

In 2020, we disbursed over £39,000 in these communities through Macheo despite the limitations driven by the impact of COVID-19 on school closures reducing our ability to do this. Some highlights include:

- Providing 92 children with psychological counselling
- Empowering 108 beneficiaries through business start-ups or financial advice
- Ensuring 48 families accessed proper and timely health care
- Supplying 120 new school desks enabling 360 pupils through a better learning environment
- Supporting 18 teenage mums with medical expenses and training to empower them

The key challenge Macheo faced during the lockdown was how to continue to deliver support when the schools were closed, shutting off their ability to provide breakfast and lunch to children and their main way of identifying children and families in need of support.

The solution was to make direct cash transfers to parents or guardians which we were able to ensure supported the most vulnerable families during this time. This allowed for self-directed support where the recipient could determine how the money they received was best spent – on food, supplies, medicine or wherever the need was greatest.

**Much of our 10<sup>th</sup> birthday appeal funded this COVID-19 response and we were overwhelmed with the support we received.**





# cheo

G KENYA'S CHILDREN

SSROOM MADE POSSIBLE

RTNERSHIP OF KIPAWA

ENYA PERSON S.T.C

HOOl THRO SH MA



## 2021 plans

Whilst planning for 2021 we have applied the same principles as in previous years but we recognise that we will need to remain flexible to react to the assessments the Macheo team make post-COVID.

That flexibility will likely mean increased use of direct cash transfers: giving money directly to families in crisis so that they can afford essentials like food and rent, especially during COVID restrictions. Whilst continuing to support:

- Breakfast and lunch interventions at both Mukuyu and Mutundu School (these are provided by a third party for Oaklands school)
- Continue the support of the household economic strengthening programme
- Further increases in support for teenage mothers in Ruiru, including counselling, health checks and education advice.

Overall, we have committed to spending over 8 Million Kenyan Shillings in 2021 which is around £52,000. This will be kept under review as we move through this extraordinary period.

**“None of this will be possible without the ongoing support of our donors and supporters. Thank you for all you have already done for the children and families we work with – we look forward to your continuing support throughout 2021.”**





# Will's trip to Kenya

In February 2020, one of our supporters Will Hammond took a sabbatical from work and planned to visit Kenya and work with our partners Macheo. The experience turned out very differently – here, he tells us about this unforgettable trip...

**Having been involved with Kipawa for a few years and now as a Trustee, I always hoped I would be able to see some of our work in action. The opportunity arose last year when I ended up in Nairobi on business last August and was able to visit and spend the day with Macheo staff. I had been looking forward to this for a while and I was not disappointed.**

Like some of you reading this, I first got to know about Kipawa through one of the fundraising events they had put on. For me, it was a golf day (remember that?) at Archerfield and in 2019 I completed the Ride London Cycle event with David Welsh, a founding trustee. A work sabbatical then presented the perfect opportunity to spend a few months in Kenya to see what difference Kipawa were making and offer some support to their delivery partner, Macheo.

**With the onset of the pandemic, a few months became six, providing more experiences and lasting memories than I could possibly cram into this report. So I've picked out five things that really struck me.**



That life for many families is precarious, and involves tough choices

With levels of poverty as they are, many parents seemed to be faced with choices I couldn't imagine having to make, like: 'should I pay for my children to access school or for a roof over their heads?', or 'do I buy medicine for my baby if it means my other children go hungry?' The trade-offs are immense, and short-term survival must often be prioritised over giving children the chance for a brighter and fairer future.

### Uncontrollable life events can all too easily plunge a family into crisis.

On my first day in the field, we visited a mother who had been forced to flee her home village with her four kids after both her husband and mother died, leaving her exposed to violence and abuse from other members of the community. She had been just about getting by until she was injured doing one of her many casual jobs. Unable to continue working and with no income, she couldn't pay the children's school fees or afford the medical care she needed to heal. The family had not had a proper meal in several days and were devoid of hope in the absence of any support from the state.



That the work of Kipawa and Macheo transforms lives

In the previous case the charity's social worker was able to provide an emergency food package and then link the family in to the critical services they provide: support to get the medication she needed, ensure the children were accessing a school with a daily feeding programme and help to find more stable employment and income in the long term.

### Throughout the trip, I met countless people who had benefitted from the charity's interventions.

Take Rose, for example: a single, teenaged mother who had been forced to drop out of school and had little income or knowledge of how to support her baby. She had been helped with parenting skills and accessing mother and baby clinics, and then with some seed capital and training so she could set up a business. I met her braiding a client's hair in her own salon, with a huge smile on her face and a vivacious toddler running around at her ankles. This was an example of lasting and transformational change that will stay with me for a very long time.

That the ways in which the charity works are critical to its success

I had heard good things about the work that Kipawa and Macheo did, but it was the professionalism and passion with which it was carried out that stunned me. I spent a great deal of time with the staff, from caregivers and cooks to social workers and finance officers, and was consistently inspired by their conscientiousness, knowledge and above all how much they cared about the communities they were supporting. While working closely with managers and monitoring staff, I also got a great insight into the sophisticated way the charity administers and monitors the impact of its work – using data that social workers plug directly into a smartphone app to ensure that the right families are prioritised and their progress is tracked.

Donations were treated like the precious resource they are, with a relentless focus on how they could be used most effectively and how the costs of work could be minimised. It's why so much can be done with relatively little.





That flexibility  
and fast action  
in the face of  
a pandemic  
saved lives

While Kipawa was running a specific campaign to raise much-needed funds for the pandemic response in Kenya, I was there to witness how the money was being used. The shutting of schools and locking down of communities meant that the standard channels the charity uses to support people were all but cut off. In a matter of days, they developed a new method of supporting those families most in need, providing direct cash transfers to parents via a mobile phone.

With critical income from casual jobs not available, I heard time and time again how these payments saved families from crisis by enabling them to buy food or pay for rent or medicine. It was responsive, efficient, effective and empowering.





That there  
is so much  
more that needs  
to be done

**In 10 years, Kipawa has made an amazing amount of difference to children's lives in Ruiru.**

I visited Oaklands and Mukuyu schools, where Kipawa has provided much of its support, and listened to the teachers tell me how the feeding programmes and wider support had helped a generation of children be happier and healthier, more likely to attend school (even when families were facing other challenges) and get better grades. In short, theirs was a much brighter future.

But of course, this demonstration of what can be achieved for some communities and children threw into stark relief the continued plight of others. Not far from Oaklands, I also visited Mutundu School where there had been no feeding programme and poor on site facilities. Here, the Deputy Head spoke of unrealised potential in smart and hardworking children, hampered by thirst, hunger and challenges at home. I remember feeling that it was deeply unfair that the lottery of life and the pure chance of where they are born could so negatively impact their chances for the future.

**As a recently inducted trustee of Kipawa, I am therefore determined to help the charity continue and expand its amazing work, to ensure that more children have the life chances that they surely deserve. If you'd like any more detail about my experiences in Kenya, I'd be delighted if you got in touch.**





# Kipawa Trust International: Trustees' Annual Report and Accounts – year ended 31st December 2020

## Current trustees



Kieran Hudson



Kirsty Welsh



David Welsh



Will Hammond



Clare Jones



Bill Stevenson

## Trustees resigned in the year

Mr. Alasdair MacFarlane  
(resigned 26 April 2020)

## Contact address

7 Prospect Bank Crescent  
Edinburgh, EH6 7NW.

## Recruitment and appointment of trustees

The Association's Trustees are appointed or reappointed by the members at our Annual General Meeting. Alasdair MacFarlane stood down at the AGM and we were delighted to welcome Will Hammond as a new Trustee. We would like to thank Alasdair for his work on behalf of Kipawa over the years.

## Governing document

The Association is a registered charity; its purposes and governance arrangements are set out in the constitution.

## Charitable purposes

"Kipawa Trust International is a charitable foundation dedicated to the creation, maintenance and development of education facilities for impoverished children in Kenya. As well as providing education, the charity also provides a sustainable feeding programme and regular health checks for the children and wider community."

## Future Plans

A needs assessment of the area always informs our priorities for the year which helps to ensure the interventions deliver the most impact and in this year more than ever we are committed to understanding this in more detail. At the start of the year Macheo identified Mutundu School as our next partner school/community and although we have had limited time to work with them due to COVID we are excited to see that relationship develop and hopefully replicating our successes from other schools.

## Surplus

The surplus of £21,002 resulted from additional fundraising and gift aid claims during the year, we were delighted to do so well during such a difficult time.

## Trustee remuneration and expenses

The trustees did not receive any remuneration or expenses during the year.

## Reserves

Kipawa held unrestricted funds of £28,267 at the year end. The Trustees consider that funds available at the year-end will allow us to continue to support the various programmes at Mukuyu we have committed to in 2021 and still allows the opportunity to support other one-off plans. The Trustees are confident that the charity can meet its charitable purposes and financial obligations for the coming year.

**Approved by the Trustees and signed on their behalf.**

**D Welsh, 27 February 2021**

# Kipawa Trust International: Trustees' Annual Report and Accounts – year ended 31st December

## Receipts and payments accounts

All figures in £

	Year to 31 Dec 2020	Year to 31 Dec 2019
<b>Receipts</b>		
Regular donations	21,897	17,112
Gift Aid <sup>1</sup>	8,296	5,221
Events / Fundraising	30,365	16,740
Investment income	6	7
Net receipts from trading	286	412
<b>Total receipts</b>	<b>60,850</b>	<b>39,492</b>
<b>Payments</b>		
Expenses for fundraising activities <sup>2</sup>	542	2,778
Payments relating directly to charitable activities	0	0
Grants and donations relating directly to charitable activities <sup>3</sup>	39,306	40,812
<b>Total payments</b>	<b>39,848</b>	<b>43,590</b>
<b>Surplus / Deficit for the year</b>	<b>21,002</b>	<b>-4,098</b>

## Statement of Balances as at 31st December

All figures in £

	Year to 31 Dec 2020	Year to 31 Dec 2019
Opening balances – cash in bank	7,265	19,795
Surplus / deficit for the year	21,002	-8,432
<b>Cash in Bank</b>	<b>28,267</b>	<b>11,363</b>
<b>Total reserves</b>	<b>28,267</b>	<b>11,363</b>

**Notes:**

- 1. Additional Gift Aid Claims** – Retrospective Gift Aid claims for 2017, 2018 & 2019 were made during the year. A total of £2,757 was received and is included in the Gift Aid total in the Receipts and Payments Account.
- 2. Expenses for fundraising activities** were made up as follows (all figures in £):

Item	2020	2019
Cost of fundraising events / entry fees	0	2,340
Transaction fees / online collection fees	542	438
<b>Total</b>	<b>542</b>	<b>2,778</b>

- 3. Expenditure in Kenya** – A full breakdown of the £39,306 expended via Macheo in Kenya can be provided on request.

**Approved by the Trustees and signed on their behalf:**

**D Welsh**, 27 February 2021

**Independent Examiner's Report to the Trustees of 'Kipawa International' Trust**

I report on the accounts of the charity for the year ended 31st December 2020 which are set out on pages 18-19.

**Respective responsibilities of trustees and examiner**

The charity's Trustees are responsible for the preparation of the accounts in accordance with the terms of the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006. The charity trustees consider that the audit requirement of Regulation 10(1) (d) of the Accounts Regulations does not apply. It is my responsibility to examine the accounts as required under section 44(1) (c) of the Act and to state whether particular matters have come to my attention.

**Basis of independent examiner's statement**

My examination is carried out in accordance with Regulation 11 of the Charities Accounts (Scotland) Regulations 2006. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeks explanations from the Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

**Independent examiner's statement**

In the course of my examination, no matter has come to my attention:

- which gives me reasonable cause to believe that in any material respect the requirements:
  - to keep accounting records in accordance with Section 44(1) (a) of the 2005 Act and Regulation 4 of the 2006 Accounts Regulations, and
  - to prepare accounts which accord with the accounting records and comply with Regulation 9 of the 2006 Accounts Regulations have not been met, or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

**Alastair Thompson FCA**

Institute of Chartered Accountants  
in England and Wales

3 Lancaster Close, Scarborough,  
North Yorkshire, YO13 0SS

22 March 2021



 [www.kipawa.org.uk](http://www.kipawa.org.uk)

 [www.facebook.com/kipawacharity](http://www.facebook.com/kipawacharity)

 [@kipawacharity](https://twitter.com/kipawacharity)

 [tinyurl.com/kipawagiving](http://tinyurl.com/kipawagiving)

Scottish Charity No: SCO041551